

Dominion Registries Partners With NCC Group to Provide Threat Monitoring and Alert System For Dominion's Top-Level Domains

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NORFOLK, VA (PRWEB) SEPTEMBER 28, 2016

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Not all domain name extensions have the same requirements for abuse monitoring and prevention. However, the new domains coming out of ICANN's (Internet Corporation for Assigned Names and Numbers) most recent generic top-level domain program have stricter requirements than most legacy domains. For example, anyone can register a .com or .net domain name, but all registrants of Dominion's new top-level domain names are validated to ensure they meet industry-specific eligibility requirements.

In addition to registrant validation, Dominion is going a step further with continuous monitoring to identify and prevent abuse within its domains. NCC Group's Domain Assured solution lets Dominion take a proactive approach to domain abuse with instant identification and alerts about potential threats. Dominion's entire portfolio of industry-specific domain namespaces will be monitored for threats including malware, pharming, phishing and botnets. These measures help keep Dominion's domains safe, relevant and secure, giving consumers peace of mind when researching and transacting online.

Jim Schrand, director of corporate strategy and initiatives at Dominion Enterprises, commented: "NCC Group's Domain Assured solution makes it easy for us to be proactive and keep our domain namespace safe for companies that entrust us with their most valuable online properties. We want to ensure businesses and consumers alike that they can be confident when visiting a website ending in .Autos, .Homes or .Motorcycles. These domain name owners have been verified as legitimate, and their websites are constantly monitored for signs of abuse."

NCC Group's Domain Assured solution provides Dominion with a complete picture of the threat landscape of its domains. NCC Group's easy-to-use web portal gives Dominion Registries instant alerts, allowing a proactive approach to risk mitigation.

Daniel Liptrott, managing director of NCC Group's Escrow division, commented: "We are pleased that the solutions we have developed for the domain industry can support Registry Operators such as Dominion Enterprises in maintaining ICANN compliance and delivering healthy, monitored domains to their end users."

For more information concerning Dominion's top-level domain names, visit <http://www.dominionregistries.com> to learn more.

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About Dominion Enterprises

Dominion Enterprises is a leading online marketing and software services company offering client solutions across multiple targeted business verticals. Our widely recognized B2C web and mobile portals, including ForRent.com, Homes.com, CycleTrader.com and BoatTrader.com, generate nearly 30 million unique visits monthly. Our B2B cloud SaaS solutions directly support clients in establishing their online and mobile brands, generating leads, and managing customer relationships. Dominion Enterprises has more than 40 businesses and 3,000 employees in our Norfolk, Va. home office, across the U.S., and internationally.

About Dominion Registries

Dominion Registries, a division of Dominion Enterprises, is the operator of the new top-level domain namespace for .Autos, .Homes and .Motorcycles. Dominion Registries provides industry-validated, defining website addresses to the automotive, powersports and residential real estate communities. Working in partnership with the industries they serve, Dominion's new domain name extensions deliver industry-specific internet content channels that are safe and

secure for both businesses operating websites and consumers who seek relevant content to make important purchasing decisions. For more information, visit <http://www.DominionRegistries.com>.

About NCC Group

NCC Group is a global expert in cyber security and risk mitigation, working with businesses to protect their brand, value and reputation against the ever-evolving threat landscape.

With their knowledge, experience and global footprint, they are best placed to help businesses identify, assess, mitigate and respond to the risks they face. NCC Group is passionate about making the Internet safer and revolutionizing the way in which organizations think about cyber security.

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